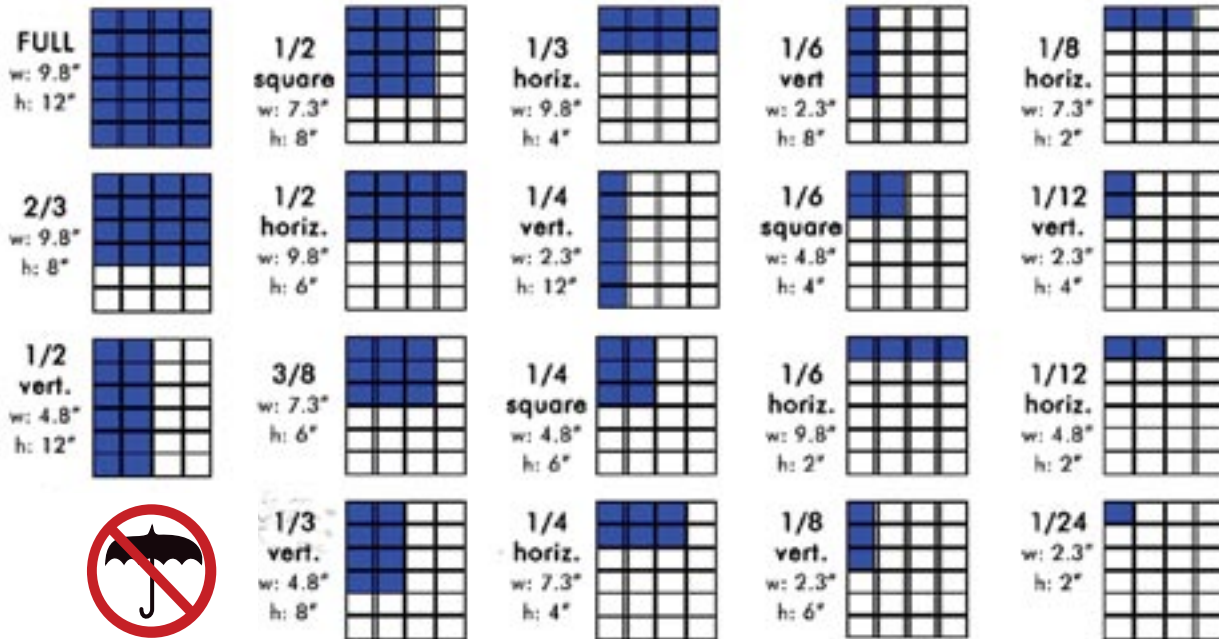


No UMBRELLA

PRINT ADVERTISING SPECS

SIZES



Page size:
width - 9.8"
height - 12.5"
col width - 2.3"
gutter - 0.2"

GUIDELINES

Ads Include a Business Listing in each issue, plus a business listing on www.noumbrella.com.

We include one half hour of design, manipulation, and/or proofreading with each ad purchase. Additional time is \$30/hour.

If emailing a camera-ready ad of your own creation, .pdf is the preferred file format. Other acceptable formats: .jpg, .tif, and .psd. Images should be minimum of 200 dots per inch (dpi).

We reserve the right to reject any ad we consider to be objectionable to our readers or our advertisers.

No Umbrella reserves the right to claim ownership of any ad or art we create. *You may not use any ad we design and create in any other publication without our consent.*

Discounts

We offer a Camera Ready discount of 5% and a Fixed Ad Content discount of 5%.

PRINT SCHEDULE/DEADLINES

Summer		Winter	
Iss. 1	June 2006	Iss. 5	Dec 2006
Iss. 2	July 2006	Iss. 6	Jan 2007
Iss. 3	Aug 2006	Iss. 7	Feb 2007
Iss. 4	Sep 2006	Iss. 8	Mar 2007

*Ad Deadline: 1st of the month before.

RATES

	1X	4X	8X
1/24 page	\$30.00	\$24.00	\$22.50
1/12 page	\$60.00	\$48.00	\$45.00
1/8 page	\$85.50	\$68.40	\$64.13
1/6 page	\$114.00	\$91.20	\$85.50
1/4 page	\$162.00	\$129.60	\$121.50
1/3 page	\$216.00	\$172.80	\$162.00
3/8 page	\$229.50	\$183.60	\$172.13
1/2 page	\$306.00	\$244.80	\$229.50
2/3 page	\$408.00	\$326.40	\$306.00
full page	\$600.00	\$480.00	\$450.00

*full color add 25% (not available on 1/24 page ad)

CLASSIFIEDS

Commercial Classifieds are \$10/month for four lines.

Become a Part of No Umbrella.

Contact:

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